

Board Advisory Group Update

February 23rd, 2023



Board Advisory Group Charter

- Established in HB16-1148
- **This Advisory Group will work to maximize the quality of the consumer experience on the exchange. This group will inform the way Connect for Health Colorado handles high-level policy decisions and provide feedback to the Board of Directors on ways of engaging consumers and other stakeholders about upcoming changes.**
- The Board Advisory Group may address the following issues:
 - Discuss options for how Connect for Health Colorado can best fulfill its mission of access, affordability and choice for consumers
 - Provide the Board feedback on issues they are considering
 - Discuss the role of brokers and assisters in the Exchange
 - Provide feedback on consumer and employer enrollment experiences

Board Advisory Group Members

Name	Role Fulfilled	Organization	Location
Jane Barnes, Chair	Advocate	Benefits in Action	Statewide
John Barela	Technology	Eumetrics	Statewide
Meagan Fearing	CSAHU/Broker	CSAHU/Insurance Marketing Enterprises	El Paso County
Rachel Dauer	Advocate	Carol's Wish	Statewide
Rosie Duran	Assister	Health District of Northern Larimer County	Larimer County
Allison Mangiaracino	Issuer	Kaiser	Statewide
Erin Miller	Advocate	Colorado Children's Campaign	Statewide
Bethany Pray	Advocate	Colorado Center on Law and Poverty	Statewide
Cindy Watson	Broker	Mountain West Insurance & Financial Services	Montrose County

Board Advisory Group Members, cont.

Name	Role Fulfilled	Organization	Location
Donna Wehe	Provider	San Luis Valley Health	Alamosa County
Nikki Meredith	Broker	Insurance Planning Alternatives	Mesa County
Krystin Beading	Provider	Yampa Valley Medical Center	Routt County
Brandon Arnold	Issuer/CAHP	Colorado Association of Health Plans	Statewide
Liz Tansey	Advocate	Covering Kids and Families	Statewide
Allison Hiltz	Advocate	AARP	Statewide
Dr. Kavita Nair	Provider	University of Colorado Anschutz Medical Campus	Arapahoe County
Chandler Budlong-Springer	Assister	Boulder County	Boulder County
Eddie Sandoval	Issuer	Anthem	Statewide
Michelle Nay	Assister	Chaffee County	Chaffee County
Julia Wiswell	Broker	Wiswell Insurance	Broomfield County

Stakeholder Discussion

- **Guiding Question: How do we ensure customers can attain and retain the best health coverage for their circumstances?**
- **Goal: Generate 3-5 guiding principles to apply when considering future topics such as plan display, renewals, and enhanced decision support tools.**

Draft Guiding Principals

- Group will revisit and “ratify” guiding principles during next meeting
- Major themes:
 - Maximize financial assistance available to the customer
 - Accurate information is crucial
 - Expand ability to filter plans to create more meaningful choice
 - Increase health literacy during shopping experience



Questions?
Next Board Advisory Group Meeting:
March 29th 3pm